



Maryland Youth Ballet
Gala 2013 – Shining in the Spotlight!
Saturday, March 2nd

at the
SILVER SPRING CIVIC CENTER

Sponsorship Opportunities

TABLES

\$5,000 Arabesque Level

- One table for 10 with prime seating and sponsor logo signage on table
- Special recognition from the podium during the program
- Recognition in the invitation, program book, printed materials and event signage
- Full-page ad in program
- Logo placement on MYB website for one year
- One representative listed on the Gala Honorary Committee in the program book
- Opportunity to provide branded give-away at all tables
- Opportunity to be seated with MYB faculty member

\$2,500 Penché Level

- One table for 10 with preferred seating and sponsor logo signage on table
- Recognition from the podium during the program
- Recognition in the invitation, program book, printed materials and event signage
- One half-page ad in the program
- Logo placement on MYB website for one year

\$1,500 Brisé Level

- One table for 10 with name signage on table
- Name listing by category on sponsor signage at event and in program

TICKETS

\$250 – Individual Donor Ticket (includes special donor listing in program book)

\$150 – Individual Event Ticket (\$250 – Special Discount for Couples)

\$150 – Donate a Gala Ticket for a MYB faculty member to attend

PROGRAM ADS

Full page:	\$500
Half page:	\$300
Quarter page:	\$200



Maryland Youth Ballet (MYB) is a not-for-profit ballet school founded in 1971 whose core mission is to prepare young dancers for a career in dance by providing the highest quality of classical ballet training. MYB is nationally known for placing its graduates among the top classical ballet companies in the world. Our alumni are currently dancing with American Ballet Theatre (ABT), New York City Ballet, Joffrey Ballet, Pennsylvania Ballet, and Mark Morris Dance, to name just a few.

MYB student dancers present professional quality performances throughout the year reaching an audience of more than 15,000. In addition, MYB offers dance classes to adults of all ages, some of whom have been dancing with MYB for decades. All of these programs are taught by our outstanding professional faculty who had careers with some of the nation's most renowned ballet companies and now share their experience and wisdom at MYB.

MYB truly is a unique and outstanding resource for our community. As a business leader, you can also appreciate the value of MYB as an engine for retail sales in Downtown Silver Spring. With 1,600 students almost evenly split between children and adults, our parents and students – including our adult students – are loyal customers of the restaurants, retail shops, theaters, and other local businesses, including yours!



This year's Gala will benefit two of MYB's unique programs which bring the joy of dance movement to children who may never have the opportunity otherwise.

Music & Motion is MYB's dance therapy program for children with physical disabilities such as cerebral palsy. With the use of a custom-designed and installed suspension system, these children are able to stand, dance, and twirl without the use of their walkers or wheelchairs. *JumpStart* is MYB's outreach program of free, after-school ballet classes at local elementary schools and a free week-long, all-day summer dance program at MYB for children who cannot afford these classes, but may have the potential to be successful in MYB's training program.



We hope you will become a sponsor this year and share our wonderful Gala event so that, together we can continue MYB's mission of artistic, cultural, and social impact on the metropolitan-area community.



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